## Know Your Audience before You Teach: A Study on the Students of NIST

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## **Abstract**

In a country like India, with a wide variety of differences owing to culture, region and religion directly affects the English language skills, as the language needs of the students are varied owing to their different mother tongues, the medium of school and language(s) spoken at home. It comes as a challenge to the language teachers to cope up with their language needs and leaves them in a dubious situation of what to follow - the prescribed curriculum or the language needs. In the Indian scene following the curriculum broadly means to enable the students to take the board or university examinations. The situation is even more grievous when it comes to the Engineering curriculum where the same institute may have students from many different states with their own strengths and challenges of producing language. Such situations demand the analysis of the needs of the students and restructuring the teaching methodology and teaching material by the teachers to meet true problems of the students.